



CROWN  
THE  
2020/21  
CLUBS WA  
INDUSTRY  
AWARDS FOR  
EXCELLENCE

**AWARD CATEGORIES**  
NOMINATIONS CLOSE 5PM, 31<sup>ST</sup> MARCH 2021

FOR MORE INFORMATION, PLEASE VISIT THE WEBSITE  
[WWW.CLUBSWA.COM.AU/AWARDS](http://WWW.CLUBSWA.COM.AU/AWARDS)



# Award Categories



The Clubs WA Industry Awards for Excellence recognise the outstanding individual and collective achievements of Western Australia community clubs and reward best practice across the sector.

## **Amateur Sports Award**

Recognising an amateur sportsperson or team that prides themselves on contributing to the development of the club and the community. Candidates must have represented your club in a sporting capacity between January 2019 and December 2020.

## **Best Club Event Award – \*Small, Medium, Large**

We are on the search to find WA's Best Club Event, whether this be for the wider community or exclusively for your club members. This category requires testimonials and a video submission.

## **Best Club Industry Supplier Award**

Nominate your favourite supplier (or their representative) for this award. Fill in a short application form letting us know why your nominee deserves this recognition.

## **Function Facility of the Year – \*Small, Medium, Large**

Nominate your club function rooms to be deemed WA's Best Function Facility. Submissions will be judged on the range of function services offered by the club and the level of benefit functions provide to the club.

## **Club Development Award**

Recognising clubs who are continuously making improvements to their club facilities and services for the benefit of their members. Nominating clubs must have made changes to their clubhouse and their services between January 2019 and December 2020.

## **Club Marketing Award**

This award determines the club who has most impressively implemented and developed marketing activities, resulting in growth to their club's services and memberships.

## **Club Tourism Award**

This award celebrates the vital role that WA clubs play in the tourism industry and recognises the unique methods that clubs use to attract tourism.

## **Community Impact Award – \*Small, Medium, Large**

Our Community Impact Award recognises the club which has implemented the most significant project with long-term benefits to the wider community. The project must have impacted or raised awareness for physical or mental health, environmental issues, or social issues.

## **Long-Term Service Award**

Recognising a club employee who has consistently demonstrated excellence and commitment between January 2019 and December 2020. Candidates will have been working for your club for over five years and gone above and beyond their expected duties to further the success of your club.

*Nominations Close 5pm, Wednesday 31 March 2021*



# Award Categories



## **Rising Star Award**

Nominate an employee who has been with your club for a period up to and including five years, and who has shown outstanding potential and commitment to your club.

## **Future Direction Award**

This award recognises the clubs who are future proofing their clubs by attracting a younger and more diverse group of members through innovative methods. Nominating clubs should also have high retention rates due to the benefits provided to their members.

## **Milestone Club Anniversary**

Celebrate your significant decade anniversary with us by providing your date of incorporation or establishment.

## **Road Safety Award – STRIVE Program– \*Small, Medium, Large**

This award is encouraging the promotion of Road Safety as part of Clubs WA's STRIVE Program. There are three \$1,500 prizes up for grabs: one for small clubs, one for medium clubs, and one for large clubs. Additionally, the first three clubs from each category to reach level four of the program will each qualify for a \$500 grant.

## **Lifetime Contribution to Volunteering Award**

Recognising the significant role that volunteers play in our club community. All nominees are celebrated on stage with a certificate. Volunteers must have been volunteering for your club for at least ten years.

## **Volunteer Contribution Award**

Recognising the significant role that volunteers play in our club community. All nominees are celebrated on stage with a certificate. Volunteers will have been volunteering for your club for less than ten years.

## **Club of the Year Award – \*Small, Medium, Large**

This prestigious award celebrates clubs who excelled between January 2019 and December 2020. Clubs will need to demonstrate strong performance across their club programs, administration, training and development, governance, and management.

## **Clubs WA Achievement Award**

This award aims to recognise a club that made significant changes or achievements between January 2019 and December 2020, for the betterment of their club. Nominees from all categories will be automatically considered for this award.

### ***Please note:***

\*Small, medium, large categories are based on the annual turnover of clubs as listed below:

**Small:** Annual turnover of less than \$500,000

**Medium:** Annual turnover from \$500,000 to \$1,000,000

**Large:** Annual turnover more than \$1,000,000

*It is at the discretion of Clubs WA to separate the categories based on size and requires a minimum number of nominations in each size to do so. Clubs WA reserves the right to combine Award categories.*

***Nominations Close 5pm, Wednesday 31 March 2021***