



# Club Development Award



*This award recognises clubs who continuously make improvements to their club facilities and services for the benefit of their members. Nominating clubs are to have updated their physical clubhouse between January 2019 and December 2020 and updated their services to match these changes.*

## Selection Criteria

*Nominations close at 5pm, Wednesday 31 March 2021*

- Nominating clubs will have made changes to their clubhouse and their offerings between January 2019 and December 2020
- Nominating clubs are required to submit the Required Attachments outlined below

## Required Attachments

- At least two (2) high resolution photos of your clubhouse, suitable for display on the large screen at the Awards Ceremony **Maximum 3 images**
- Video footage of your club (optional but preferred)

**Note:** By supplying the photo(s) and video(s), you are granting Clubs WA permission to use these for promotional purposes associated with the awards program.

**Please send your completed form with attachments to:**

- Email: [events@clubswa.com.au](mailto:events@clubswa.com.au)
- Post: Clubs WA, PO Box 5101, South Lake WA 6164

If you have any queries regarding the nomination questions or process, please contact [events@clubswa.com.au](mailto:events@clubswa.com.au) or call the Events team on 9417 7149.





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## General Information

### Your information

<b>Club</b>	
<b>Name of main contact</b>	
<b>Position</b>	
<b>Mobile</b>	
<b>Email</b>	
<b>Club Size</b>	<input type="checkbox"/> <b>Small</b> – Annual turnover less than \$500,000 <input type="checkbox"/> <b>Medium</b> – Annual turnover from \$500,000 to \$1,000,000 <input type="checkbox"/> <b>Large</b> – Annual turnover greater than \$1,000,000  <i>Clubs WA reserves the right to request proof of eligibility (such as the Club's most recent Annual Report)</i>

## Questions

Please answer in detail and provide as many examples as possible. Where applicable, suggested topics to address are listed under each question.

**Question One:** Summarise the changes made to your clubhouse.

<b>Approximate budget</b>	
<b>Key dates</b>	
<b>Reason for updating</b>	
<b>Any additional information</b>	





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**Question Two:** Describe how this refurbishment has benefited the club, its' members, and the community.

*Suggested word count: 120 words (Maximum word count: 150 words)*

*Examples: members involved in planning stage; local businesses used to execute project; increased use of facilities by members and/or community; financial benefits to club.*

*Please enter your response below:*

**Question Three:** Detail any new services that you introduced between January 2019 and December 2020 for the benefit of your members.

*Suggested word count: 150 words (Maximum word count: 180 words)*

*Examples: dining area [detail]; kiosk/canteen [detail]; outdoor facilities [detail]; changerooms [detail]; family friendly initiatives [detail]; improved sporting facilities [detail] etc.*

*Please enter your response below:*

**Question Four:** Describe any updates made to your food and beverage offerings between January 2019 and December 2020.

*Suggested word count: 120 words (Maximum word count: 150 words)*

*Examples: local produce on menu; new menu items; new beverage offerings based on popular items; boutique beverage offerings; introduced catering facilities etc.*

*Please enter your response below:*





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**Question Five:** Have you made any changes to your staff/volunteer training to improve the customer service environment within your club?

*Suggested word count: 110 words (Maximum word count:150 words)*

*Examples: induction processes; implementation of feedback system; group meetings; group training in-house/external; individual training etc.*

*Please enter your response below:*

## Before you submit...

*Please ensure you have the following ready to send with your completed nomination:*

- At least two (2) high resolution photos of your clubhouse, suitable for display on the large screen at the Awards Ceremony **Maximum 3 attachments**
- Video footage of your club (optional but preferred)

